

## CALL FOR PAPERS

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Institute of Business Administration (IBA-JU)  
Jahangirnagar University, Savar, Dhaka, Bangladesh

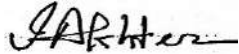
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1. The paper should focus on contemporary aspects of business, commerce and economy and could also address a wide range of relevant issues.
2. The paper should be based on original unpublished research work and should demonstrate the author's (authors') own analysis and recommendations.
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4. Manuscripts:
  - Softcopy (both in PDF and WORD format) of the manuscript should be submitted to the Editor in English.
  - The manuscript must be typed in a 12-point, Times New Roman font on A4 size paper, and should be double spaced with margin: left, 1.5" and others, 1.0".
  - Manuscript should not exceed 8000 words including reference list and appendices.
  - The cover page of the manuscript should contain: (a) A title of the manuscript, (b) Name(s) of the author(s) (c) address of the author(s) including designation and institutional affiliation, and (d) phone number and E-mail address. In case of more than one author, correspondence will be sent to the first name author. [Font size 16 for Title and 14 for all other information on this page].
  - The second page should contain the title and an abstract of maximum 150 words with single spaced. A list of 5 key words should be included after the Abstract. This page must not contain author(s) name. The main paper should be started from third page without title of paper or name of the author(s).
  - All section headings should be bold and in capital letters with 14 font size. All sub-section should be bold in 12 font size.
  - All tables and figures should have headings and should be numbered consecutively. However, all large tables should be placed as Appendix or Appendices at the end of the text. In addition, all figures should be presented in a printable format.
5. References: All references should follow alphabetical order. The details of all references should follow APA (American Psychological Association) 7<sup>th</sup> Edition.
6. Proper source should be mentioned for data, graph, and chart taken from any other publication(s).
7. Submitted papers are initially screened by the Editorial Board. Papers considered as appropriate for publication would go through double blind peer-review process and plagiarism checking before a decision for final acceptance (rejection) for publication is taken.

8. IBA-JU or the Journal Committee does not take any responsibility for opinions expressed in the articles/papers published in the journal.
9. One copy of the Journal will be delivered to the author(s) at free of charge.
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Your sincerely,



**Ireen Akhter, PhD**

Professor and Editor

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